



# SIGMA GAMMA RHO SORORITY, INC.

## ETA CHI SIGMA CHAPTER

*“A Non-governmental Organization Associated with the United Nations Department of Public Information”*

### **SOROR TRACEY COLE-SMALLEY, BASILEUS, LM #1545**

P.O. Box 752042  
Las Vegas, NV 89136  
Phone: 480-239-6455  
Email: etachisigmabasileus@gmail.com  
www.etachisigma.com

Hello. My name is Tracey Cole-Smalley, and I am the Centennial President of the Las Vegas Chapter of Sigma Gamma Rho Sorority, Inc. known as Eta Chi Sigma. Our mission is to enhance the quality of life for women and their families in the U.S. and globally through community service, civil, and social action. Sigma Gamma Rho was founded by seven African-American educators so each year, we sponsor scholarships for graduating seniors of Southern Nevada’s public, charter and homeschool communities who are entering college in the Fall.

Last year, we hosted our first annual Southern Nevada Neighborhood Awards. The primary goal of this event is to acknowledge those who contribute to our community; however, our secondary goal is to raise money to support our scholarship efforts. Because we were in the middle of a pandemic, we held last year’s event virtually. This year, our event will be an in-person, formal event at UNLV in their Ballroom. We will award 18 community members nominated by their fellow community members in a variety of categories during this event.

During this year’s event, we expect at least 150 guests for an afternoon packed with entertainment, guest speakers, acceptance speeches, light refreshments and more and we’re excited to invite you to be a sponsor. Sponsorships are a great way for businesses to reach new potential customers, while supporting a worthy cause. With your support, we will be able to continue to support local students through these scholarships. Below is our sponsorship program.

Tier Level	Investment	Digital Ad	Social Media, Website & Email Blast	Sponsor Marketing Material	Two (2) Event Tickets	Logo on Marketing Material	Thirty Second Commercial
1	\$100	✓					
2	\$250	✓	✓				
3	\$500	✓	✓	✓	✓		



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4	\$1000	✓	✓	✓	✓	✓	✓
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### Explanation of Select Sponsorship Benefits

- Digital advertisements will appear throughout the event on a rotating basis on various media outlets (tvs throughout the ballroom and large projection screen. Please email your flyer to [etachisigma@gmail.com](mailto:etachisigma@gmail.com) no later than June 5, 2022 in jpg, jpeg or png format only.
- Email blasts go to our local listserv of more than 150 people.
- The sponsor marketing material benefit allows sponsors at this level to bring marketing material to be distributed to guests by us.
- For level 4 sponsors, videos must be emailed to [etachisigma@gmail.com](mailto:etachisigma@gmail.com) no later than June 5, 2022 in video format.

Please select a package from the following:

- \_\_\_\_\_ Tier 1 - \$100
- \_\_\_\_\_ Tier 2 - \$250
- \_\_\_\_\_ Tier 3 - \$500
- \_\_\_\_\_ Tier 4 - \$1000

Please use the form below to submit your sponsorship request. Please respond no later than June 9, 2022 unless otherwise stated above dependent on the tier you select. Details are below and on the form below.

You may submit your investment and your form by mail or electronically using the following:

- By mail, make checks payable to Eta Chi Sigma Chapter and mail to Sigma Gamma Rho Sorority, Eta Chi Sigma, P.O. Box 752042, Las Vegas, NV 89136.
- If electronic payment is preferred, please email the form and send payment via Zelle or PayPal to [etachisigma@gmail.com](mailto:etachisigma@gmail.com).



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Are you ready to become an official Southern Nevada Neighborhood Awards sponsor?

With Warm Regards,

Tracey Cole-Smalley, Basileus (President)  
Eta Chi Sigma Las Vegas Alumnae Chapter  
Sigma Gamma Rho Sorority, Inc.  
[www.etachisigma.com](http://www.etachisigma.com) | [www.sgrho1922.org](http://www.sgrho1922.org)  
Email: [etachisigma@gmail.com](mailto:etachisigma@gmail.com)

#### **SNNA Committee Members**

Soror Gantt, Chairwoman  
Soror Austin-Lynch  
Soror Cole-Smalley  
Soror Davis  
Soror Scott  
Soror Wargo-Cole  
Soror Washington



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### **SOUTHERN NEVADA NEIGHBORHOOD AWARDS SPONSORSHIP FORM**

**(TO BE RETURNED)**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Please select a package from the following:

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\_\_\_\_\_ Tier 2 - \$250

\_\_\_\_\_ Tier 3 - \$500

\_\_\_\_\_ Tier 4 - \$1000

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*Greater Service, Greater Progress*

*Centennial Year*